



LOOKING TO THE FUTURE: THE AGENDA OF LATIN AMERICAN PORTS FOR THE NEXT 25 YEARS

NOVEMBER
29TH
TO DECEMBER
2ND 2016
**MERIDA
YUCATAN
MEXICO**



Celebrating
the **25th** edition
of the
most important
port summit
in Latin America



AAPA  American Association of
Port Authorities
Alliance of the ports of Canada, the Caribbean, Latin America and the United States

CONVENED BY:



PROGRESO
COORDINACIÓN GENERAL DE
PUERTOS Y MARINA MERCANTE

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SPONSORSHIP OPPORTUNITIES

Sponsorship Options

BASIC SPONSORSHIP

- **1 (One) Free-of-charge Congress Registration**
- Pre-Event trademark presence (logo on Website, newsletters, references on press releases)
- Full presence of trademark throughout the event (conference room signs, logo on the screen, logo on the delegates' program, permanently mentioned by the master of ceremonies)
- Possibility of including brochures or merchandising in the participants' briefcases
- One-eighth page ad on the delegates' program (A4)

Cost: USD 3,000.00 (Three thousand U.S. dollars, including tax)

2-by-2 mts BOOTH SPONSORSHIP



- **1 (One) 2-by-2 m turnkey booth within the exhibition area**
- **1 (One) Free-of-charge Congress Registration + 1 (one) badge for the representative at the booth.**
- Pre-Event trademark presence (logo on Website, newsletters, references on press releases)
- Full presence of trademark throughout the event (conference room signs, logo on the screen, logo on the delegates' program, permanently mentioned by the master of ceremonies)
- One-quarter page ad on the delegates' program (A4)

Cost: USD 5000,00 (Five thousand U.S. dollars, including tax)

3-by-2 mts BOOTH SPONSORSHIP



- **1 (One) 3-by-2 m turnkey booth within the exhibition area**
- **2 (Two) Free-of-charge Congress Registrations + 1 (one) badge for the representative at the booth.**
- Pre-Event trademark presence (logo on Website, newsletters, references on press releases)
- Full presence of trademark throughout the event (conference room signs, logo on the screen, logo on the delegates' program, permanently mentioned by the master of ceremonies)
- Half-page ad on the delegates' program (A4)

Cost: USD 7,700.00 (Seven thousand seven hundred U.S. dollars including tax)

4-by-2 mts BOOTH SPONSORSHIP

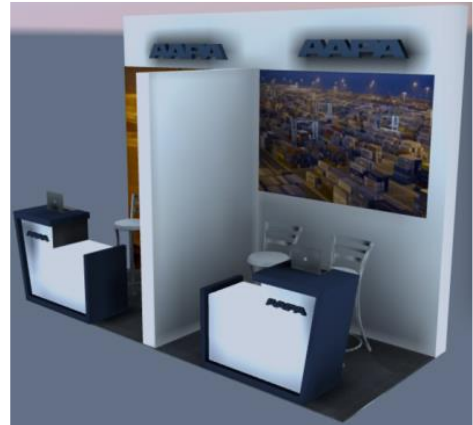
- **1 (One) 4-by-2 m turnkey booth within the exhibition area**
- **3 (Three) Free-of-charge Congress Registrations + 1 (one) badge for the representative at the booth.**
- Pre-Event trademark presence (logo on Website, newsletters, references on press releases)
- Full presence of trademark throughout the event (conference room signs, logo on the screen, logo on the delegates' program, permanently mentioned by the master of ceremonies)
- Half-page ad on the delegates' program (A4)

Cost: USD 9,700.00 (Nine thousand seven hundred U.S. dollars including tax)

IMPORTANT:

The 4-by-2 mts Booths located at the center of the exhibition area (16, 17 and 18) have a cost of USD 11.000 and a special format.

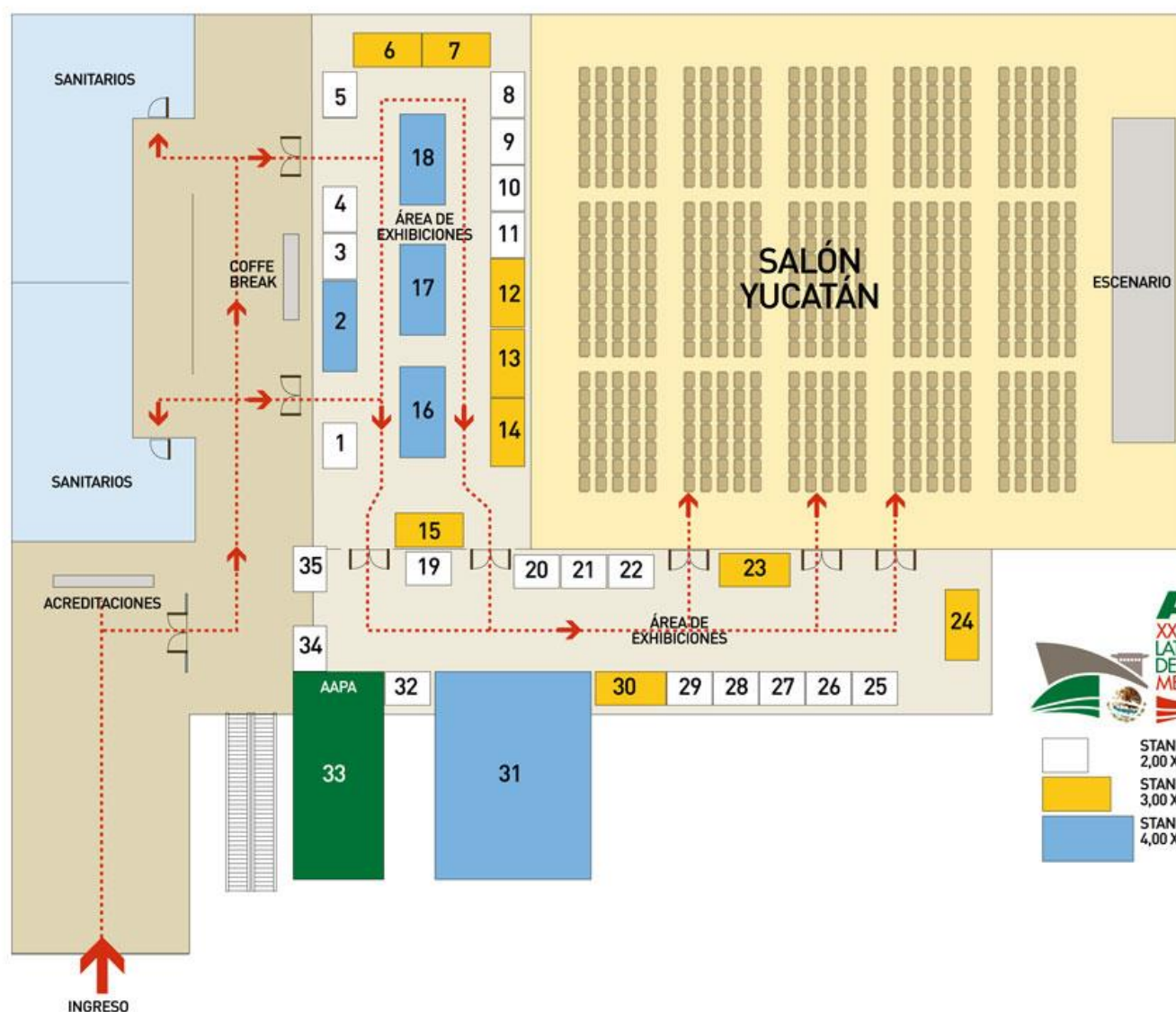
TURNKEY BOOTHS RENDERINGS



THE BOOTHS INCLUDE:

- Full production and set up of the booth with the backdrop image printed in a high-quality canvas
- Furniture set that can be chosen between the following alternatives: Tall desk with 2 stools, tall table with 2 chairs or a little white lounge room. *(The 4-by-2mts booths include two sets of furniture)*
- Basic lighting
- Optional items *(to be charged to the exhibitor)*: LCD TV / Set of armchairs / Tall table with chairs, etc. (Request additional information)

FLOOR PLAN



COFFEE BREAK SPONSORSHIP

- **2 (Two) Free-of-charge Congress Registrations**
- **Brief presentation of the company read by the master of ceremonies and possibility of showing a 3-minute institutional video before the coffee break**
- Pre-Event trademark presence (logo on Website, newsletters, references on press releases)
- Full presence of trademark throughout the event (conference room signs, logo on the screen, logo on the delegates' program, permanently mentioned by the master of ceremonies)
- Possibility of including brochures or merchandising in the participants' briefcases
- Half-page ad on the delegates' program (A4)

Cost: USD 7,500.00 (Seven thousand five hundred U.S. dollars including tax)

LUNCH SPONSORSHIP



- **4 (Four) Free-of-charge Congress Registrations**
- **Brief presentation of the company read by the master of ceremonies and possibility of showing a 3-minute institutional video before the lunch**
- Pre-Event trademark presence (logo on Website, newsletters, references on press releases)
- Full presence of trademark throughout the event (conference room signs, logo on the screen, logo on the delegates' program, permanently mentioned by the master of ceremonies)
- Possibility of including brochures or merchandising in the participants' briefcases
- Main table with port authorities of the Congress and directors of the sponsoring company
- Full-page ad on the delegates' program (A4)

Cost: USD 15,000.00 (Fifteen thousand U.S. dollars including tax)